CHAMBRE DES MÉTIERS LUXEMBOURG

FORMATION CONTINUE

5080E

MAKING YOUR ENTREPRENEURIAL DREAM COME TRUE: HOW TO UNDERSTAND YOUR MARKET, DEFINE YOUR VISION, AND GET READY FOR FUNDING

Zielgruppe

Any entrepreneur who is starting a business activity for the first time, or who is currently in the start-up phase and intends to apply in the short term for government support for a first business creation (subject to prior eligibility verification with the relevant professional chambers).

Ziele

As part of the government support scheme for first-time entrepreneurs, we offer this 12-hour in-person training course to help participants prepare effectively for the launch of their business.
Upon completion of this 12-hour training, each participant will be able to:
- Understand the realities of entrepreneurship and validate their decision to move forward
- Assess the entrepreneurial potential of their product or service offering
- Define a fundamental marketing strategy
- Present their business vision through a simplified business plan
- Introduce themselves and their offer through a concise sales pitch
- Implement simple and effective tools required for the day-to-day management of their future business activity

* Be well prepared to apply for financing or open a professional business bank account

Inhalt

- The business creation process and the fundamentals of the business model
- Business management: legal aspects and sources of financing
- Understanding the market and positioning an offer within it
- Essentials of the business plan and sales pitch
- Essentials of financial forecasting and taxation

PREIS
300 €

SPRACHEN
EN

DAUER
12 Std

ORT(E)
Chambre des Métiers

DATEN
Sessions 2027
Apr. 26.04 – 05.05

ONLINE-ANMELDUNG

Finden Sie alle unsere Kurse auf unserer Website und melden Sie sich mit nur wenigen Klicks an!
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KONTAKT

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